

October 12, 2011

To: Members of Cumberland Valley and Highland Rim Chapters

From: Paula Bowers Hotvedt, Cumberland Valley
Rob Harvey, Highland Rim
Jessica Owings, Leu Gallery, Belmont University

cc: Teri Alea, Executive Director, TACA

Re: **Call to Artists**

We will be exhibiting at the Leu Gallery, Belmont University, as a collaborative venture between our two chapters. Please read the information below and communicate directly with the Chapter Representative listed above and then with Jessica Owings at the Leu Gallery. This is a wonderful venue and should receive a good deal of attention. We encourage as many as possible to submit work for this exhibition.

Dates: August 13 - October 20, 2012

Jury Comprised Of: 2 full-time faculty in Studio Art
1 adjunct faculty in Art History
2 adjunct faculty in Studio Art
1 student

Image Submission: 3 - 5 digital images in low resolution, listing Media, Measurements, Title. Work must be completed from 2009 to present. Also include an **abbreviated resume** and complete the attached application form which is a fillable pdf form. Jessica's contact information is also on this sheet in case you have any questions for her directly. **All written information must be in .doc (word) or .pdf (adobe acrobat) format.**

Email images, descriptive list, abbreviated resume and the application form to: jessica.owings@belmont.edu by Monday, January 9, 2012. Jessica will also accept all information on a cd. However, she will not accept hard copy applications or printed photographs of work.

A high resolution image will be requested for publicity purposes after the jurying process is complete.

Due Date: **Monday, January 9, 2012.** Jessica would like to have 2 - 3 pieces of each artist represented to better represent their body of work. We understand that some pieces accepted into the exhibition will have sold prior to the show. Jessica will accept substitutions which

are representative of the accepted piece(s). However, if you have had a woven coat accepted, it would not be acceptable to substitute a ceramic bowl in its stead.

Commission: Belmont University will handle all sales and will take a 20% commission on each sale.

Opening Reception: Date to be determined. It will be in late August after classes have started. There will be an artists presentation either during the opening reception or earlier in the day with studio students. This will be determined closer to the exhibition date.

Postcards: We have asked for 500 extra cards for our members to send to their individual mailing lists. Belmont has its own mailing list and will handle publicity. The two chapters will split the cost involved for the extra cards.

Please communicate with either Rob or Paula regarding any questions you may have. Also, please let us know if you intend to apply.

We are looking forward to a wonderful show and a good opportunity to communicate with students regarding our craft.